

## Company Profile

**ROUTE**  
COMPANY Inc.

DMC / PCO / Golf Tour / MICE Management consulting R&D / Educational Support(Tourism & MICE)

### COMPANY INFORMATION

In an uncertain time, we will work together to make the best path to customer decision-making based on insight and execution.

### ROUTE COMPANY Inc.

① [라우트]

The process of sending information from one computer network to another

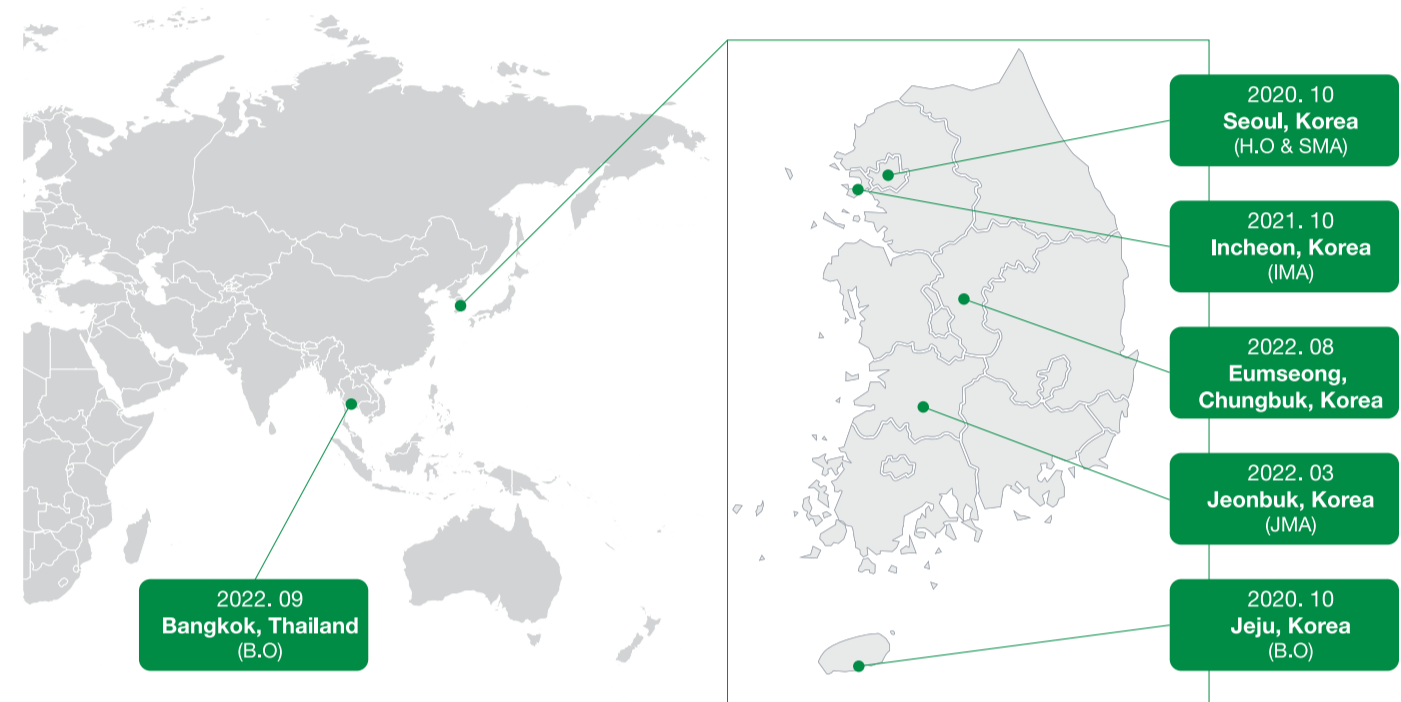
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A particular way or direction between places

### OUR CLIENTS



### Major Sales Locations: Headquarters, Overseas branches, Alliances



# KOREA INCENTIVE TOUR



2022 관광기업 × 관광두레 협업 프로젝트

관광두레 한국관광공사 KOREA TOURISM ORGANIZATION

JAM TORY ROUTE COMPANY Inc.

## Eumseong



### Experience and enjoy "Discover Eumseong"

Type: 1 night 2 days

#### Contents

The unique way to Discover real life of Korean. Engage and feel the rhythm of villagers slow life style. A two-day, one-night trip to experience and enjoy the unique tourism resources of Eumseong-gun, village tourism, industrial tourism, rural experience and culture and art.

#### Itinerary (Example)

- Squid Game Workshop  
Let's enjoy the Korean-style old-fashioned games enjoyed in elementary school in Korea with a squid game.
- Enjoy Korean dessert
- Craft beer  
Craft beer tour made with barley grown by young Koreans
- Ban Ki-Moon Peace Land & Handok Medicine Museum
- Visit LAVACRO, a unique toilet cafe
- Dancing toilet tour  
Toilet exhibition hall, toilet experiment, tile painting class

#### Included:

Private bus in Eumseong-gun, professional tour guide and driver, 3-star hotel (2 people per room), Lunch & Dinner

### Fall in the charm of Eumseong-gun, the rising star of Chungbuk tourism

Type: 1 night 2 days

#### Contents

A program created by local residents such as the local commentator community, craft writers, together!

#### Itinerary (Example)

- Culture and Art Experience Village(Cloisonne craft)
- Tour of Anteo Village(Dream trock Garden, House of the Goose, Herb Uncle, Grandmother's house)
- Village open air museum & ecology tour  
A vivid eco-tourism in Korean villages
- Create your own mini chest
- Gamgok Catholic Church & Maesan Mural Village
- Explore forest paths hidden deep in the lush green reserve :  
A visit to Mt. Sureuisan

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## Seoul



### Seoul Kpop and Make up tour

Type: One day

#### Contents

- For tourists who visit Korea, after experiencing idol makeup and hair styles, spot tours appearing in K-pop music videos will be held. We provide a half-day itinerary in Vlog and short form.
- With the recent rapid development of new media platforms, it is a program that simultaneously applies K-pop and makeup, which have become the most interesting topics for the MZ generation. We offer a daily life as if you were an idol while sightseeing in Seoul.

#### Itinerary (Example)

Meeting place → Hair setting and makeup (select the idol you want) → Visit Seoul Hiker ground (Shortform production) → Visit k-pop music video location (Shortform production)

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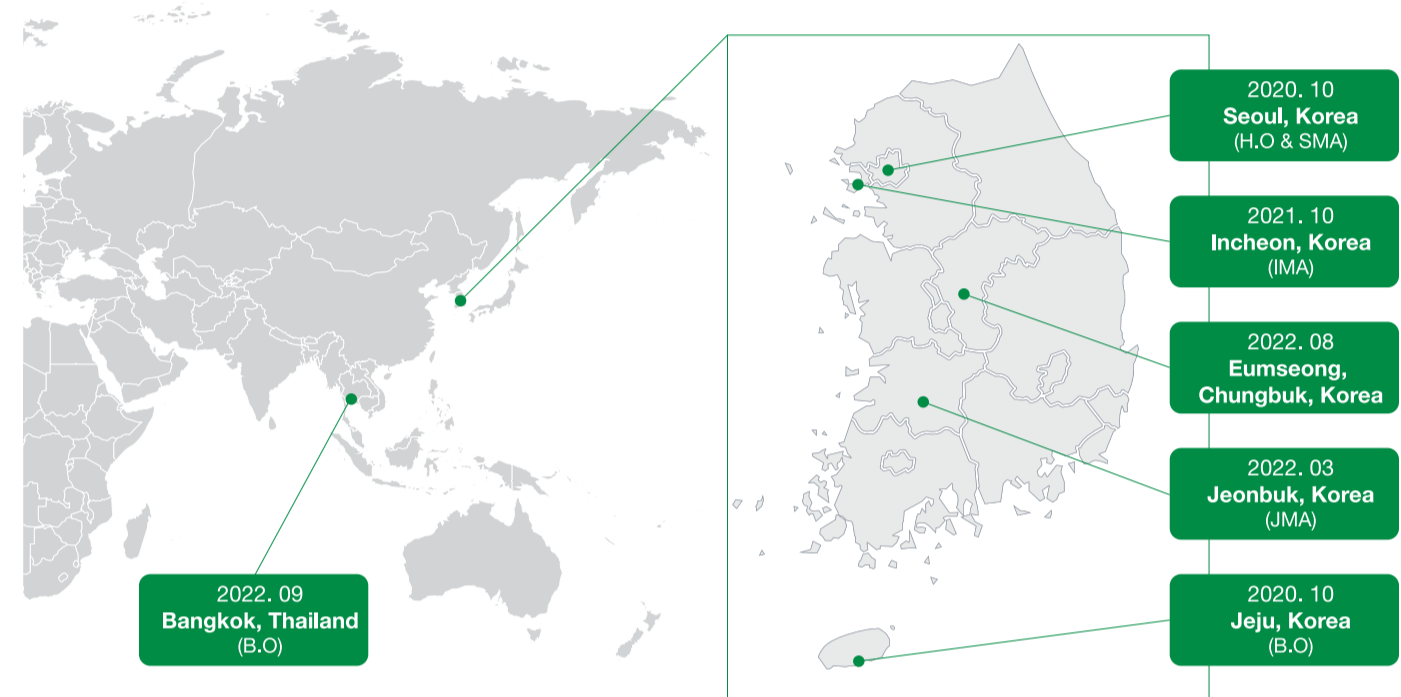
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# INCHEON & EUMSEONG INCENTIVE TOUR

2022 관광기업 × 관광두레 협업 프로젝트

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## Incheon



### Hallyu Inspired Locations

Type: One day

#### Contents

- Baedari Secondhand Bookstore Alley: In the Baedari Secondhand Bookstore Alley lies the Hanmi Bookstore with a yellow exterior that appeared in the drama <Goblin>. In this alley you can get a glimpse of the lives of ordinary people who have lived here since the port was opened and thus a part of Incheon's, and is also famous as a location for shooting various dramas and movies.
- Songhyeon Neighborhood Park: Songhyeon Neighborhood Park has appeared in the dramas <Goblin>, <When a Man Falls in Love>, and the movie <Extreme Job>, so it is a must-visit for drama or movie fans. It is a neighborhood park with various amenities for residents such as various sports and leisure facilities and a Sky Eco Park.
- Incheon Art Platform: Incheon Art Platform is a culture and art complex space created by purchasing a total of 13 buildings near the open port in Haean-dong, Jung-gu in 2009. Buildings built in the 1930s and 40s have been neatly remodeled while retaining their old appearance, showing an exotic appearance.
- Jayu Park: When many people think of Incheon, the first place that comes to mind is the Jayu Park, where the statue of General Douglas MacArthur, who commanded the Incheon Landing Operation, stands in a dignified position.

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### The Jamtory Tours Advantage

We are a local Tour Company focusing exclusively on the needs of the industrial travel market. Our tour packages are fully customized. Each itinerary is designed to reflect the interests and goals of the group.

#### We offer

One and Only industrial Tour Company of Korea

- Local Expertise
- Run by Tour Professionals
- Live Person Answering the Phone
- Private Customized Tours
- You Choose the Dates & Itineraries
- English, Spanish Speaking Guide
- 24 Hour/Day Tour Guide
- No Hidden Costs
- Affordable Prices



#### Hwajeong Bak (CEO)

Traveling to Korea is one of those things everybody should experience at least once in their lifetime. I can help you discover Korea. Not only by showing you the must-see places, but also by stepping off the beaten track with you and letting you have a taste of our culture and tradition.

### KOREA DMC

Our Responsibilities as your Destination Management Company for Korea

**Customized itinerary** We don't do "off-the-shelf" tours of Korea, all our itineraries are fully customized to each unique group and every itinerary starts with a conversation with you.

**Attractions** Historic, cultural, iconic, expansive, vibrant; the range and variety of things to see in Korea is quite incredible. We will plan and arrange everything here to bring the best of Korea to your group.

#### DON'T MISS : FACTORY TOURS - Fascinating Discoveries

Discover the industrial heritage of Eumseong-Gun on a fascinating tour encompassing craft beer, sausages, cosmetics, bathrooms and medicines! Hear about the "History and culture of Eumseong-Gun" and find out how the industrial resources of the area have been utilised for centuries. Visit factories and experience unique cultural activities.

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